

We are looking for a Junior Copywriter to join our team

Role: Junior Copywriter

Location: Chipping Norton, Oxfordshire

Salary: Starting from £20,000

mark-making

We are mark-making*

From startups to household names, our clients have one thing in common: they recognise the value of creativity in gaining and keeping a competitive edge.

That's where we come in – great ideas, perfectly delivered; an appetite for realising potential and a proven methodology for making it all happen.

We are based in Chipping Norton, Oxfordshire, and we specialise in:

Branding – We help brands bring focus to what they stand for, express it with clarity, and bring it to life at every opportunity.

Communications – The idea is king, and delivery rules. Online, offline, outdoor; we help brands fully express their purpose and realise their potential.

Campaigns – Wherever and whenever customers find a brand, we help give them a reason to stay, to browse, to buy.

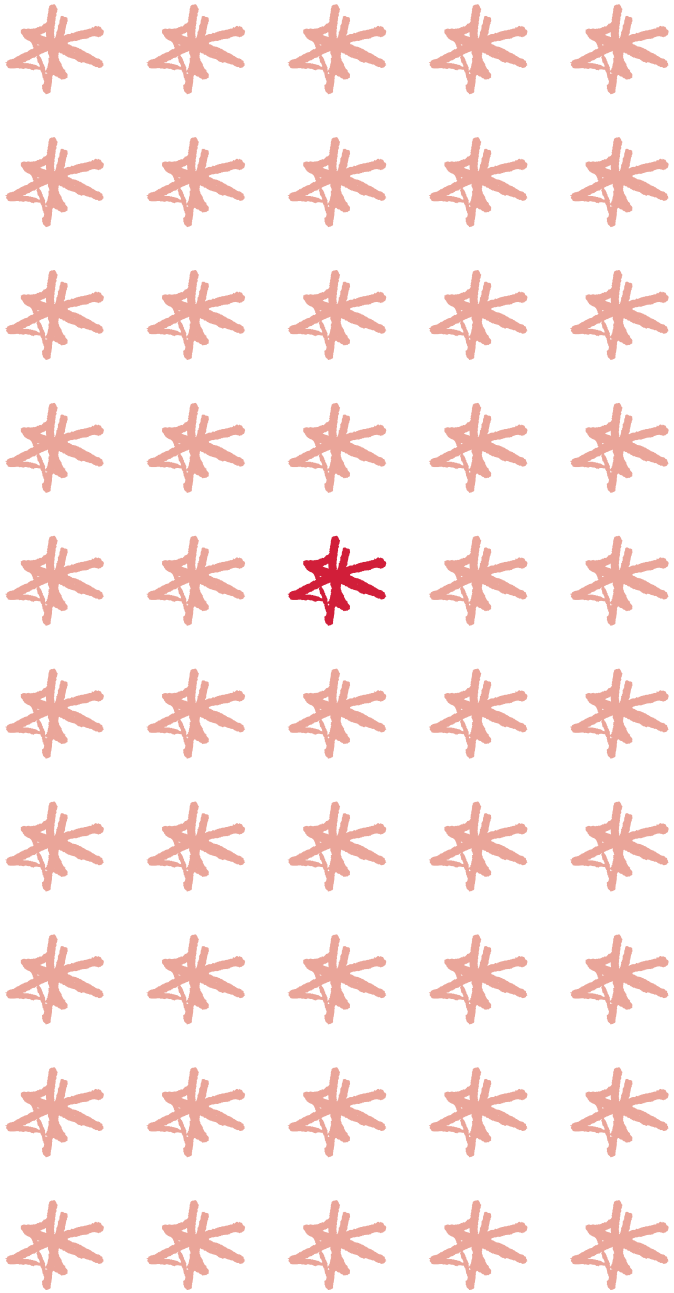
This is a fantastic opportunity to join a group of highly talented, motivated and friendly people at one of *Campaign's 2018 Best Places to Work*.





Our vision is...

…to make our mark as a Top 50 UK independent creative agency, renowned for design effectiveness, a lack of ego, delighted clients, and being a great place to work.



We value...

Fun

We love what we do and we endeavour to make our clients' experience of working with us an enjoyable one. In work, we seek opportunities to deliver 'a smile in the mind'.

Team

We are a group of creative individuals with different skill sets, who together produce exceptional work. We view our client and supplier relationships as partnerships, and build bonds that last. We value 'team spirit' – openness, honesty, enthusiasm and collaboration – as highly as experience.

Serious

We are 100% professional and focused on building a successful company based on delivering measurable results for our clients.

Blood, sweat and ideas since 1995.











The Junior Copywriter role...

- **Reporting to:** Senior Copywriter
- **Location:** Chipping Norton, Oxfordshire
- **Salary:** Starting from £20,000
- **Contract type:** Full-time contract, 40 hours a week
- **Holiday:** 25 days *(including 3 days for Christmas, plus bank holidays)*

Responsibilities

- Tackle live briefs with support from Senior Copywriter and Creative Directors; help with research; interpret the brief, ask questions and clarify grey areas; work on ideas; talk them through in a clear, structured way; take feedback and develop ideas; present work internally and to clients
- Research, write and upload articles for the mark-making* blog and as part of the newsletter team
- Research and write targeted new business content pieces as part of the new business team
- Support the Senior Copywriter and the team proofreading presentations and projects
- Ask the questions you need to ask to grow, learn and improve

Skills

Beyond flair and love for writing, we'd like to meet someone with a broad mind, an appetite for learning about all sorts of stuff, and an itch to fix words that don't work. You'll do really well if:

- You can come up with ideas, explain them and develop them
- You're conscientious and pay attention to detail
- You're up for presenting your work internally and to clients
- You can work to a deadline and manage your own time
- You're ready to get interested in, say, nuclear decommissioning. Or the finer points of large-scale berry farming. Or Tudor table manners. Or…
- You like variety. We're a full service agency which means copy of all flavours: on- and offline ads, print collateral, content strategy, brand definition, web projects, email campaigns, internal comms...

Experience

You'll ideally have some agency copywriting experience, full time or an internship. But those specific circumstances aren't essential as long as you can show us your skills in your portfolio.

Being a mark-maker has some real benefits...

It's a great time to join mark-making. We're building a new and exciting future for our business and our team. In addition to the interesting role, fun bunch of mark-makers and beautiful Cotswold town centre location, we offer some other perks too:*

Professional development

Support and feedback are always available, with regular 121s, annual performance reviews, and a generous training budget to keep objectives and professional development front-of-mind.



Reach for the stars!

Socials

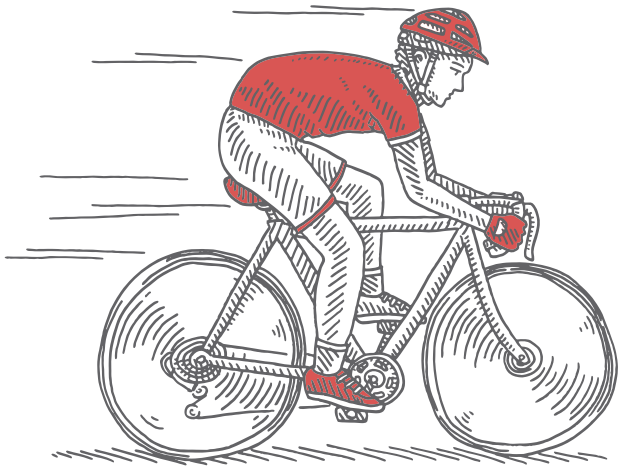
Quarterly, on a Friday afternoon, we shut down Macs to engage in an all-expenses-paid team activity – often out of the office and followed by dinner/drinks. Past activities have included pottery, lino printing and typography workshops, clay pigeon shooting and panic room escaping!

Flexible working

Employees can flex their eight hour working day between the hours of 8am and 6pm. The core hours when everyone needs to be in the office are 09.00-12.00 and 14.00-17.00.

Voucher schemes

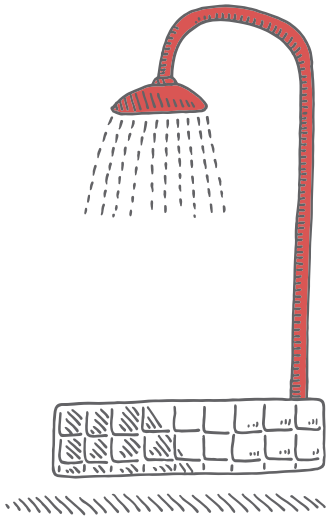
Childcare vouchers, the Cycle to Work scheme, annual flu vaccinations and refunds for annual eye tests are other optional extras on offer.



We even have a secure bike shed...



Keeping your eye health in check



...and an on-site shower!

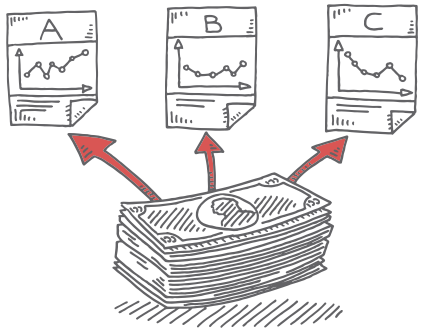
Here are some more of the things mark-makers enjoy:

Salary & bonuses

We offer competitive salaries, annual salary reviews and a discretionary annual bonus.

Pension scheme

Our pension scheme is available to all employees following successful completion of their probationary period – we contribute 5%.



One way to say thanks for your hard work.

Birthdays

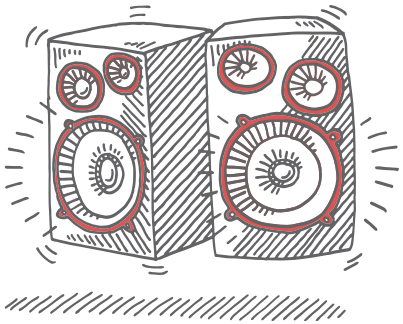
We like to celebrate each and every mark-maker's birthday, unless anyone has a real objection to it! So we won't sing if you really don't want us to, but we will definitely have some tea and cake.



Happy birthday!

Office environment

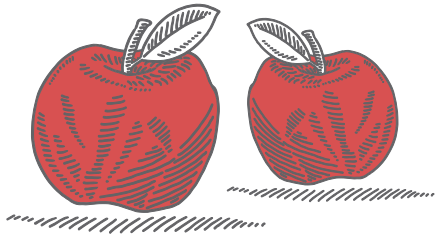
We work in a light and characterful three-storey Cotswold stone office once owned by the late, great Ronnie Barker. It offers a modern agency environment, with various breakout areas designed to encourage creative thinking and collaborative working. Our Sonos sound system plays daily – we're big fans of a good playlist to get us through the day!



What's your tune?

mm* wellbeing

As part of mm* wellbeing, our initiative to keep work life at mark-making* the best it can be, free fruit is provided every week, to help you stay on top of your 5-a-day.



As they say, an apple a day...

What our team say...



"Before mark-making* I wrongly assumed that no credible creative agency could operate outside of London and my definition of being a successful designer was intrinsically connected to this idea. How wrong was I?! We are an award-winning, top 100-design agency that produces incredible work. Ali and Steve are visionary people that actively seek and value my input in shaping and growing the business. mark-making* is a brilliant example of how London doesn't need to be a factor for credibility or success."

Nicola Edginton
Creative Director



"It's great working with colleagues that have such a variety of previous experience. Everyone brings their knowledge and expertise to the table, and works together as a team. Working on such a wide variety of projects means that no two days are the same."

Jade Smith
Account Manager



"...everyone at mm* has been so welcoming from the start. Professional, fun and friendly, I feel I have made some great work relationships (even friendships!) with amazing people. The work day is always something I look forward to now. I'm excited to go to work to see everyone, work alongside them and have a good time whilst doing so."

Emily Bingham
Designer



"...mark-makers are basically extended family. I enjoy the great mix of specialties and qualities of each mark-maker...Chipping Norton is pretty cool too."

Shannon Young
Front-end Designer/Developer

Location and lifestyle...

Located in the Cotswold Hills, Chipping Norton - or 'Chippy' as it is known to locals - is a bustling, working market town within an easy commute of Oxford, Stratford-upon-Avon, Banbury and Witney.

It boasts a packed agenda of events, including a thriving weekly market on Wednesdays and nine annual festivals, from renowned literary festival ChipLitFest, to The Big Feastival, hosted by Alex James of Blur and Jamie Oliver.

There's an excellent book shop, award-winning theatre and many shops, cafes and restaurants amongst the quality independent businesses here. Daylesford Farmshop and Soho Farmhouse are also just down the road, for a bit of extra indulgence!

The town has a rich history as a prosperous hub for the wool and tweed trade, and still has a number of historic buildings today. Many of our team enjoy walking or running in their lunch breaks to take in the local countryside and fresh air, or for alternative ways to keep active there's the outdoor heated Lido and local leisure centre just up the road.

Quality of life and a strong sense of community in Chipping Norton make it a great place to live and work. Come and see for yourself!







Here's how to apply...

We hope we've made a good impression! If so and you'd like to make your mark, send your CV and portfolio to our lovely Office Manager, Anna at: anna@mark-making.com

If you make the shortlist, we'll be in touch to organise a test brief and an interview. There'll be one more interview after that if you're successful.



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www.mark-making.com