

## Environmental Policy

At mark-making\* we're constantly looking at our business through the lens of its wider role in society. So, as we juggle the management of our people, operations, commercials, clients and the creation of award-winning work, our eyes are always open to much bigger and broader issues. Which is why we genuinely believe that sustainability, the environment, waste management, human rights and the true cost of a throw-away society are topics that just can't be ignored.

As a part of this, we're committed to reducing the impact of our activities on the environment, reducing emissions and preventing pollution. We have been net carbon negative (and climate positive) since 2020.

### In order to continue to meet this commitment, we will:

- Meet all necessary legislative, compliance and consent obligations which relate to our business.
- Actively stay informed on environmental issues, especially those that are directly relevant to our business.
- Continue to make all mark-makers aware of the impact of their actions and their responsibility to the environment through communication, discussion and training.
- Work with our clients and suppliers to encourage high environmental standards that match our own.
- Continue our open dialogue with our clients, the public and other interested parties about our environmental impact.
- Minimise our environmental impact by operating suitable systems in our office that help us recycle more and waste less.
- Manage our buildings and site in an environmentally sensitive manner.
- Wherever practicable, adopt best environmental practice when planning and developing new and existing operations.
- Operate a thoughtful and responsible Sustainable Procurement Policy by selecting, wherever practical, materials and services which are less damaging to the environment.
- Set environmental objectives and targets to enhance our environmental performance and monitor and review the results on a regular basis.
- Continually improve our Environmental Management System to protect the environment and prevent pollution by continually reducing waste, effluent, emissions, noise and the use of scarce resources, as well as improving the efficiency of our use of energy, water and natural resources.

**This Policy has been communicated throughout our company. It will be reviewed on a regular basis to evaluate continued relevance, monitor compliance, and drive continuous improvement.**

**This Policy is effective from 1st January 2021.**



Stephen Turner  
Co-Founder

